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Press release

Innovation news for the **real** world



bluebox announces 2008 Ideas Competition finalists



Innovative ideas including an automated airspace guidance system, interactive music software to accompany human musicians, a testing device to determine neuropathy, and a robotic ultrasound technique for use in cancer treatment were selected as finalists in the **bluebox Ideas Competition** for 2008.

The QUT teams behind the shortlisted ideas will now progress to Stage 2 of the competition to compete for cash prizes of \$10,000 (first place) and \$7,500 (for each of two runners up) from a total prize pool worth \$25,000.

Over the next three weeks, teams from QUT's Faculty of Built Environment and Engineering, Faculty of Creative Industries, Faculty of Health and Faculty of Science will work with a **bluebox** mentor to complete a commercial analysis of their ideas – including market potential, intellectual property protection, and pathways to market. Finalists will also prepare a ten-minute pitch, to be presented at the finalists' event on Thursday 18th September.

Sponsored by Pizeys Patent and Trade Mark Attorneys and Corrs Chambers Westgarth Lawyers, the competition attracted commercially-relevant ideas of a high standard, said **bluebox** Chief Executive Officer Michael Finney.

"Now in its second year, the **bluebox Ideas Competition** encourages QUT students, staff and researchers to investigate commercialisation pathways for inventive research ideas with commercial merit," said Mr Finney.

"We're excited to be working with the four teams of finalists during the competition to develop their ideas further," he said.

Projects which received prizes in the 2007 **bluebox Ideas Competition** included an orthopaedic surgery tool to cut bone cement, a new method of improving wound healing using pH indicators, and an artificial intelligence system for computer game testing.

2008 **bluebox Ideas Competition** finalists:

- Reece Clothier and Duncan Greer – "VFR-Flight advisory system" (Faculty of Built Environment and Engineering)
- Toby Gifford – "Jambots: Music software that jams with you" (Faculty of Creative Industries)
- Professor Nathan Efron, Nicola Pritchard and Katie Edwards – "Automated non-contact corneal aesthesiometer" (Faculty of Health)
- Professor Christian Langton – "Peri-treatment 4D ultrasound image guided radiotherapy" (Faculty of Science)

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