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Press release

Innovation news for the **real world**



Taking health solutions from the lab to the real world



Innovative advances in health and medical treatment are one step closer to market due to the real-world focus of research undertaken at Queensland University of Technology's Institute of Health and Biomedical Innovation (IHBI).

Several promising IHBI research projects, including computer models to predict fracture healing, an assessment tool to aid in feeding premature babies, and a healthy lifestyle promotion program aimed at helping women with chronic disease, have been highlighted by commercial experts as part of the next wave of health solutions currently under development.

QUT's commercialisation company, **bluebox**, played a key role in conducting a review of the research outcomes generated by IHBI research groups, with the aim of identifying QUT-developed intellectual property with commercial potential.

Professor Ross Young, Executive Director of IHBI, said that the research review highlighted QUT's focus on bridging the gap between science and better health.

"The research undertaken at IHBI aims to advance health and biomedical innovation in order to improve the health of individuals and communities", commented Professor Young.

"Thanks to the commercial focus of **bluebox**, we are able to concentrate our efforts to transfer IHBI research outcomes to the public where it is needed most."

In addition to highlighting potential new health and biomedical solutions, the review provided IHBI researchers with the opportunity to receive expert advice regarding the commercial direction of their research from **bluebox**, as well as an intellectual property assessment by patent attorney firm Cullen and Co.

Associate Professor Debra Anderson, author of the successful 'Women's Wellness Program' for menopausal women, noted that she found the review process very beneficial.

"It was fantastic to be able to interact with **bluebox** to gain access to expertise and guidance in commercial areas", Professor Anderson said.

"**bluebox** provided valuable advice on commercial considerations relevant to my research, as well as assistance with legal areas such as contracts and agreements, and intellectual property protection."

bluebox Chief Executive Officer, Michael Finney, said that intellectual property reviews were a valuable tool in mapping QUT's commercialisation opportunities, and may be relevant to a number of institutes, faculties and schools.

"Not only are we looking to uncover QUT research with commercialisation potential, we also aim to provide QUT researchers with relevant commercial advice, and assist in directing their research to gain the best possible commercial outcome – truly taking it from the lab to the real world."

For more information, contact:

Sarah Goodman, Marketing and IP Coordinator, bluebox
07 3138 9420 or s.goodman@qutbluebox.com.au