

# Commercialisation workshop

Taking research to the **real** world



## Where is your research taking you?

Explore the commercial potential of QUT research at the **bluebox** commercialisation workshop for QUT research staff.

Taking place at The Stamford Plaza near QUT's Gardens Point campus on Thursday, 24th April 2008, the workshop is a fantastic opportunity to network with successful entrepreneurs, venture capital investors, patent attorneys, and the **bluebox** team.

Session topics include:

- How is QUT research commercialised?
- What is intellectual property and why is it relevant to my research?
- How can I ensure my research outcomes are able to be commercialised?

Attendance is **free** and includes morning tea, lunch and afternoon tea.

**Please visit [www.qutbluebox.com.au](http://www.qutbluebox.com.au) for more information,  
and register by contacting [enquiries@qutbluebox.com.au](mailto:enquiries@qutbluebox.com.au)  
Registrations close Friday, 18th April, 2008.**