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Taking research to the real world - commercialisation workshop

bluebox is conducting a one-day workshop for QUT research staff who wish to learn more about commercialisation.

The workshop covers commercialisation issues relevant to researchers.

Participants will have an opportunity to meet the bluebox team and other leading professionals from the legal, patent attorney and venture capital fields, and gain a deeper insight into commercialisation at QUT.

Session topics include:

- QUT's commitment to commercialisation
- bluebox and commercialisation
- introduction to commercialisation
- the A - Z of start-ups
- Intellectual property protection
- commercialisation legal issues
- aligning research practices with commercialisation
- non-traditional funding sources for research
- commercialisation: a case study

Date: 05 September 2007 - 05
September 2007

Time: 9am to 4pm

Location: Stamford Plaza Brisbane, cnr
Edward and Margaret streets,
Brisbane

Cost: Free, morning tea, lunch and
afternoon tea

Organisation: bluebox
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upcomingeven/workshops.jsp](http://www.qutbluebox.com.au/news/upcomingeven/workshops.jsp)

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